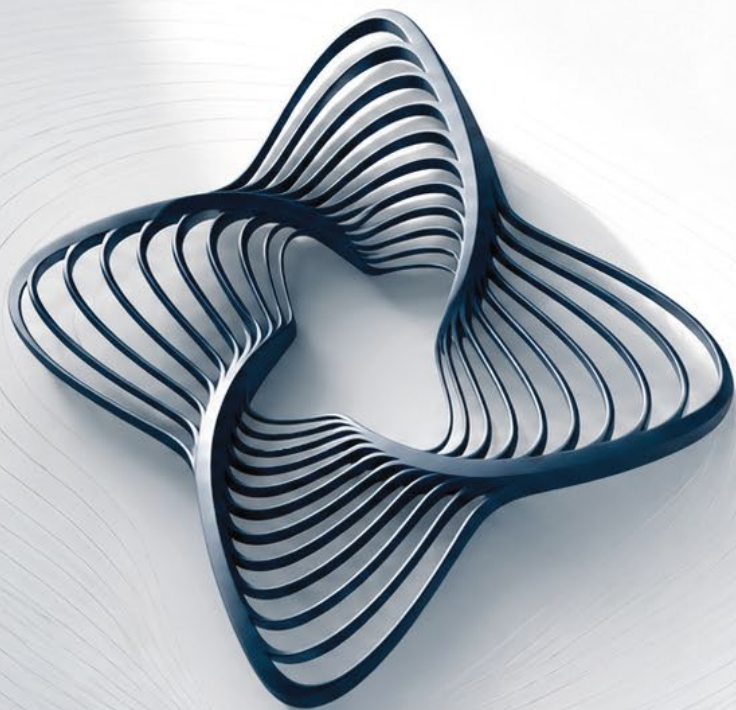




PRODESIGN

EVENTS & BRANDING & PRODUCTION

Company Profile | 2026

We create **experiences..** and build **impressions.**



Prodesign is a Saudi company specialized in event management, creative solutions, and advertising services. Established in 2019, the company was founded to deliver integrated solutions that combine idea, design, and execution. We work with government and private sector entities to create impactful visual and on-ground experiences that support brand objectives and reflect the fast-evolving Saudi market.

Our services include event management, booth design and execution, printing and signage, promotional giveaways, visual identity, and digital marketing.

At Prodesign, we believe success is not driven by aesthetics alone, but by a deep understanding of purpose, precision in execution, and the ability to create lasting impact.

About us



Our Vision

To be the trusted creative and execution partner shaping memorable brand experiences across Saudi Arabia.

Our Mission

To deliver high-quality, tailored solutions that elevate brands, engage audiences, and exceed expectations through creativity, precision, and professionalism.

We **design** experiences, Build presence, And turn **ideas** into impactful execution.

Your **creative** partner in:



Events

We create events that connect people and deliver memorable moments.



Exhibitions & Conferences

We design and build engaging spaces that showcase brands and ideas.



Production

We handle every detail with precision to bring your vision to life.



Branding

We build strong brand identities that leave a lasting impression.



Digital Marketing

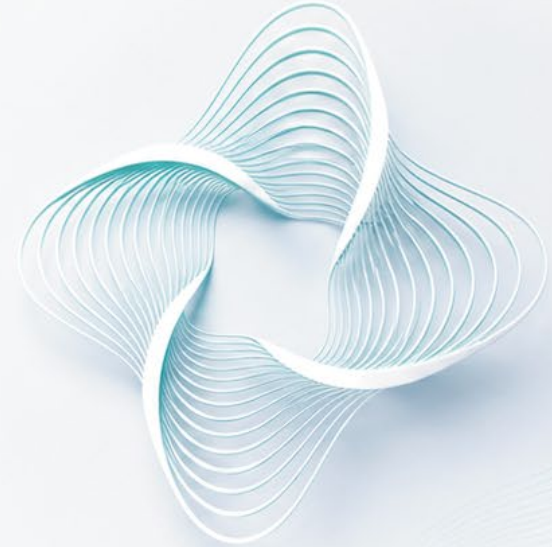
We craft digital strategies that amplify your message and reach.

From concept to completion, we create experiences that **inspire**, **connect**, and make an **impact**.

Our Strategic Approach

من الفكرة إلى التنفيذ، بخطوة مدروسة ونتيجة مميزة.

From insight to execution, every step is designed to deliver **exceptional results**.



THINK

We understand the brief, audience, and objectives.

نفهم الاحتياج،
والجمهور والأهداف.



DESIGN

We craft the creative concept and visual direction.

نرسم الفكرة الإبداعية
والاتجاه البصري.



PRODUCE

We transform ideas into production-ready outputs.

نحول الأفكار إلى مخرجات
قابلة للتنفيذ.



DELIVER

We execute with precision, coordination, and operational control.

تنفيذ بدقة وتنسيق
وتحكم تشغيلي.



ELEVATE

We refine details to maximize impact and create lasting value.

نصقل التفاصيل لتعزيز
الأثر النهائي وخلق قيمة دائمة.

QUALITY, SAFETY & EXECUTION EXCELLENCE

Built with Creativity. Delivered with Discipline.

نبدع بالأفكار... وننفذ بانضباط واحتراف

At Prodesign, quality and safety are fundamental to every stage of execution. From concept development to on-site delivery, we follow disciplined operational standards that ensure **precision, reliability, and safe project execution.**

في برو ديزاين، الجودة والسلامة جزء أساسي من كل مرحلة تنفيذية، من تطوير الفكرة وحتى التنفيذ الميداني، نلتزم بمعايير تشغيلية دقيقة تضمن الجودة والموثوقية والتنفيذ الآمن.

We prioritize: —



Quality Control
across all deliverables



Safe Installation
and production practices



Risk Awareness
during event setup and dismantling



Professional Supervision
and operational coordination



Compliance
with client site requirements and regulations

Our Execution Process —



PLAN
التخطيط



CHECK
الفحص



EXECUTE
التنفيذ



INSPECT
المراجعة



DELIVER
التسليم

“ **Quality** is our standard.
Safety is our priority.
Excellence is our commitment.”

Our Clients



We are proud to have partnered with leading brands, government entities, and institutions across Saudi Arabia, delivering solutions tailored to different sectors, scales, and objectives.



HSBC



LUCID



ALAT



We are proud to have partnered with leading brands, government entities, and institutions across Saudi Arabia, delivering solutions tailored to different sectors, scales, and objectives.



أكاديمية مدارس Riyadh Schools
الرياض لكرة القدم Football Academy



أي سولوشنز السعودية (ذ.م.م.)



We are proud to have partnered with leading brands, government entities, and institutions across Saudi Arabia, delivering solutions tailored to different sectors, scales, and objectives.

EVENTS

This section showcases our work in events.

في هذا القسم نستعرض أعمالنا في **الفعاليات**.





Event Name

Internal Mobility career fare

Locations

**SAB TOWER - ALDABAB
JEDDAH - AL KHOBAR**

About event

We designed and delivered an engaging internal career fair experience for SAB Bank, with the aim of promoting internal mobility opportunities through immersive branding, interactive installations, and employee engagement activation.





Event Name

Customer experience day

Location

SAB TOWER

About event

An interactive Customer experience -focused event designed for SAB to strengthen customer-centric culture through experiential engagement and branded participation.





Event Name

Saudi Founding Day

Location

RIYADH

About event

A heritage-inspired event experience celebrating Saudi Founding Day, designed to engage the Riyadh Schools community through immersive cultural activations and meaningful participation.





Event Name

**COO
Leadership Summit**

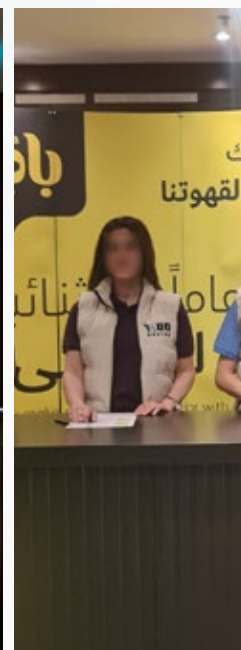
Location

SAB TOWER

About event

We Created a premium executive leadership experience for SAB, delivering a professionally curated summit environment that encouraged strategic dialogue, collaboration, and meaningful leadership engagement.





Event Name

Employee Training

Location

RIYADH - JEDDAH
AL KHOBAR

About event

Executed a branded employee training experience for Bajaj, blending product education, team engagement, and experiential activation within a professionally curated environment.





Event Name

**COO Leadership
Team Offsite**

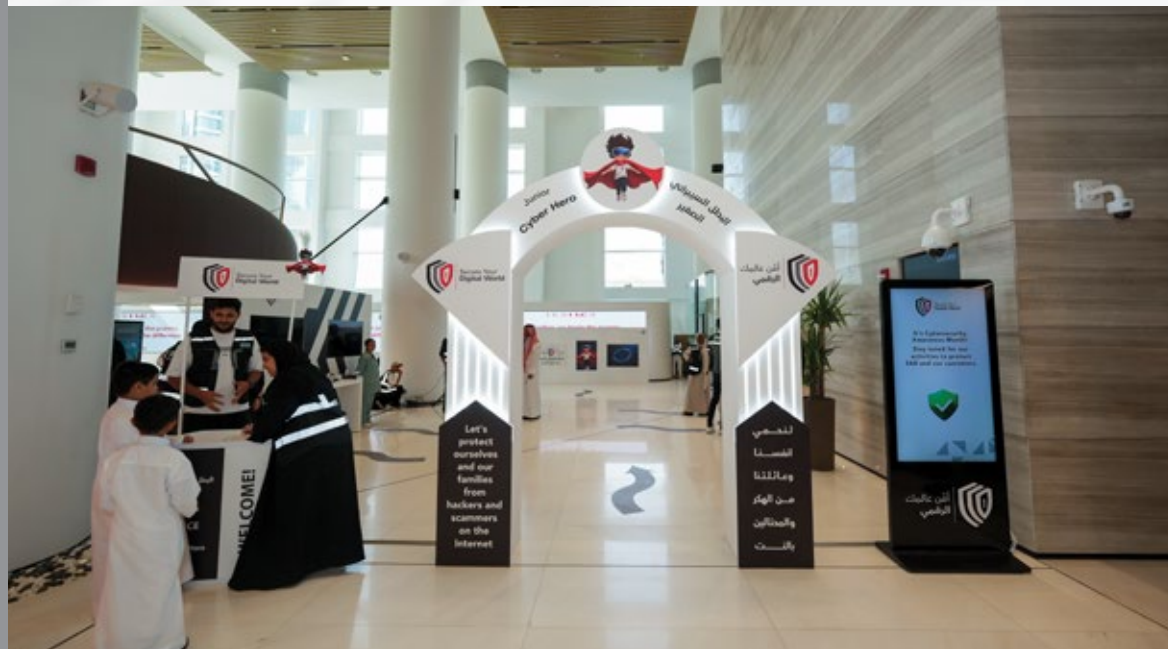
Location

RIYADH - AL AMARIA

About event

A premium leadership offsite experience designed to foster collaboration, strategic thinking, and executive team engagement.





Event Name

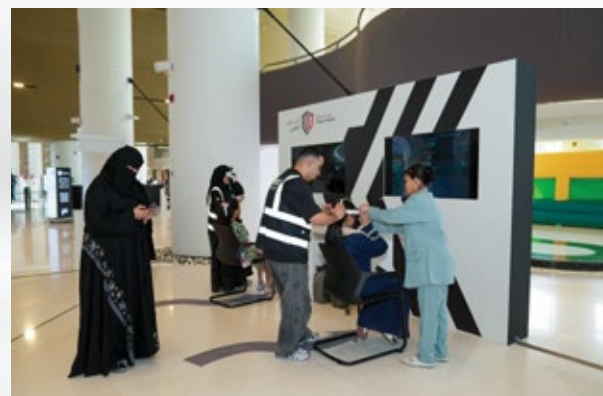
**Cybersecurity
Awareness Month**

Location

**SAB TOWER - ALDABAB
JEDDAH - AL KHOBAR**

About event

Created an immersive cybersecurity awareness experience for SAB, transforming awareness education into an engaging journey through interactive activations, experiential learning, and meaningful audience participation.





Event Name

**Employee Training
Event – Arab Computers**

Location

RIYADH

About event

We Created a professionally managed employee training experience for Arab Computers, delivering a well-organized environment that encouraged learning, collaboration, and meaningful team engagement.





Event Name

SAB Active

Location

**SAB TOWER
JEDDAH - AL KHOBAR**

About event

Created a vibrant employee engagement experience for SAB through a dynamic sports and wellness activation, combining friendly competition, interactive activities, and rewarding moments that strengthened team spirit and workplace engagement.





Event Name

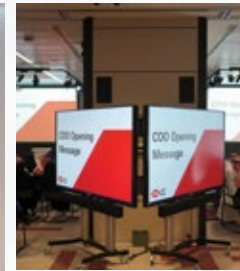
COO TOWN HALL

Location

SAB TOWER

About event

A professionally curated town hall experience designed to strengthen leadership communication, employee engagement, and strategic alignment.





Event Name

Bring your child

Location

SAB TOWER

About event

transforming the workplace into a fun and interactive environment where employees and their children connected through entertainment, activities, and memorable shared experiences.





Event Name

Ramadan breakfast
and Founding Day

Location

RIYADH

About event

premium Ramadan Iftar and Saudi
Founding Day experience, transforming
the space into an immersive cultural
environment that celebrated Saudi
heritage, hospitality, and meaningful
.social connection





● **Event Name**

Annual Gathring

● **Location**

RIYADH - AL AMARIA

● **About event**

Delivered an engaging annual team-building event, creating a dynamic outdoor experience focused on collaboration, friendly competition, and employee engagement.





● Event Name

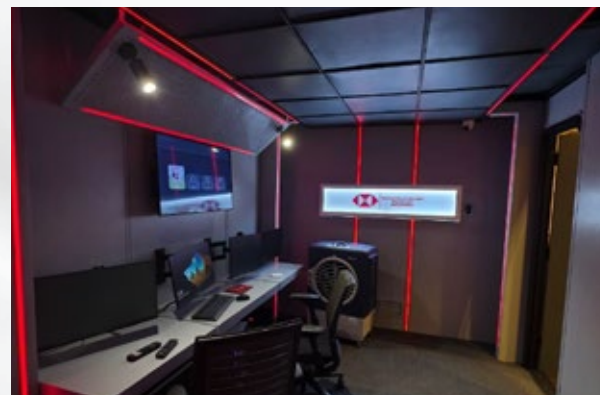
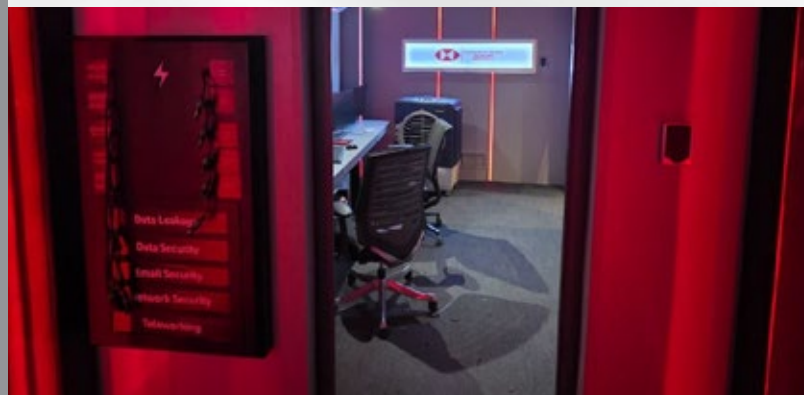
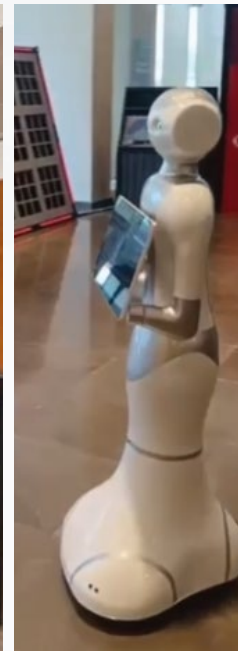
**Cybersecurity
Awareness Month**

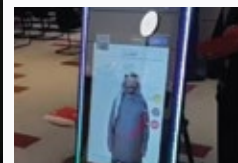
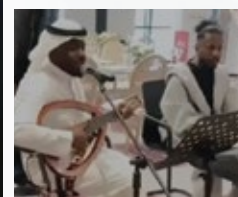
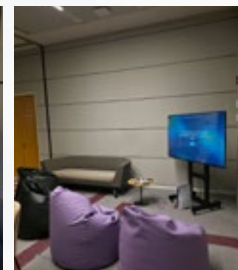
● Location

RIYADH

● About event

Fully immersive cybersecurity escape room experience for HSBC, turning digital awareness education into an engaging hands-on journey through realistic simulations, interactive problem-solving, and gamified experiential learning.





Event Name

Fun day

Location

SAB TOWER

About event

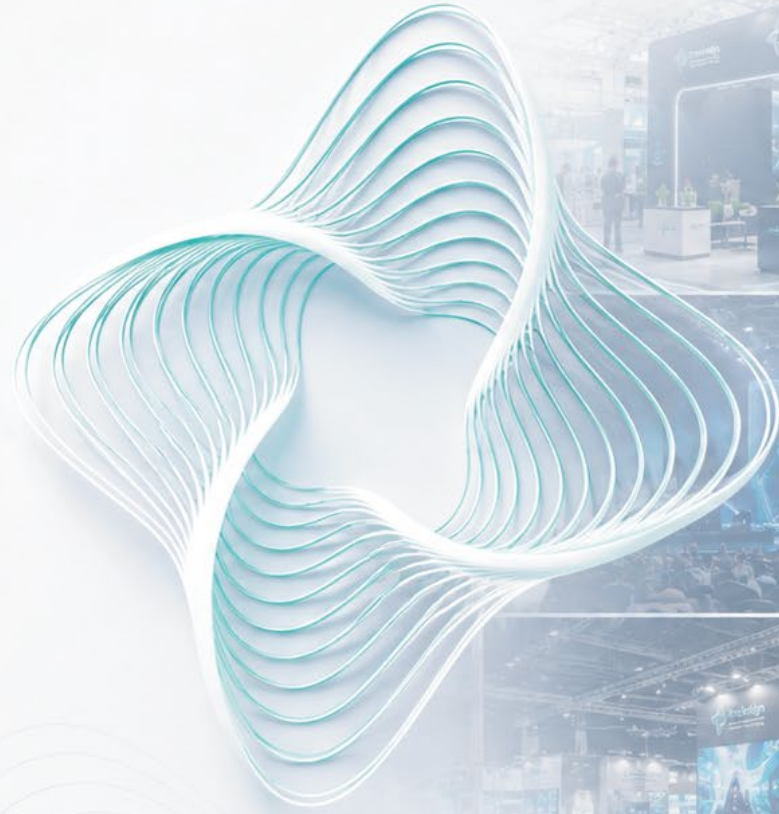
Fun day experience for SAB, transforming the workplace into an engaging social environment through entertainment, interactive activations, and memorable moments that strengthened employee connection and team spirit



EXHIBITIONS & CONFERENCES

This section showcases our work in
exhibitions and **conferences**.

في هذا القسم نستعرض أعمالنا في
المعارض والمؤتمرات.





Supply, design
and installation of booth



CASHIN

Supply, design
and installation of booth



الديوان العام للمحاسبة
GENERAL COURT OF AUDIT



Supply, design
and installation of booth







Supply, design
and installation of booth





Supply, design
and installation of booth





Supply, design
and installation of Conference







المركز الوطني للتنمية
الغطاء النباتي ومكافحة التصحر



Supply, design
and installation of booth



GIVEAWAY

This section showcases our corporate **giveaway** solutions.

في هذا القسم نستعرض أعمالنا في
الهدايا الدعائية للشركات.





المركز الوطني
للتنمية الغطاء النباتي ومكافحة التصحر



National Center for Vegetation Cover Development & Combating Desertification

channels
by stc



الهيئة الملكية
للجبل وينبع

Royal Commission for Jubail & Yanbu





LUCID



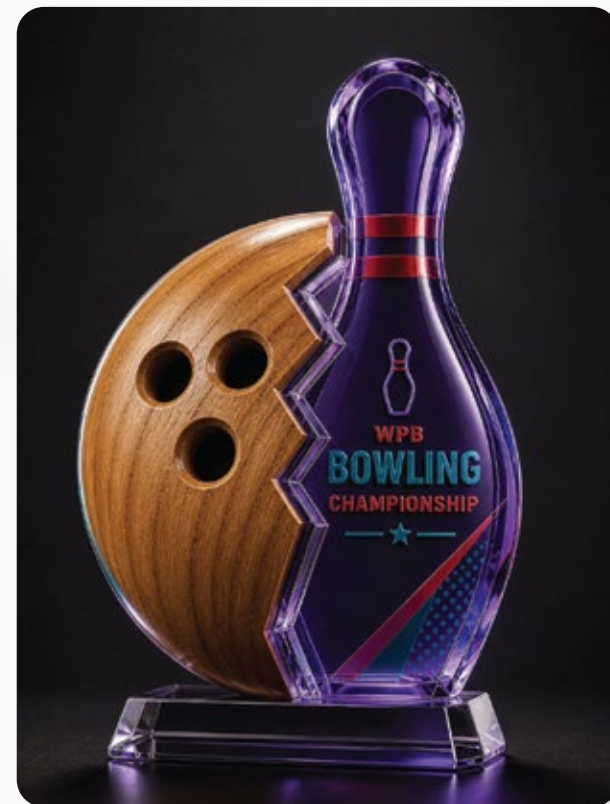
TROPHY

This section showcases our
trophy and **awards** solutions.

في هذا القسم نستعرض أعمالنا في
الدروع والجوائز التي تحمل هوية علامتكم.









SIGNAGES

This section showcases our
signage and branding solutions.

في هذا القسم نستعرض أعمالنا في
لوحات المباني، البنرات، ولوحات
واجهات الشركات.

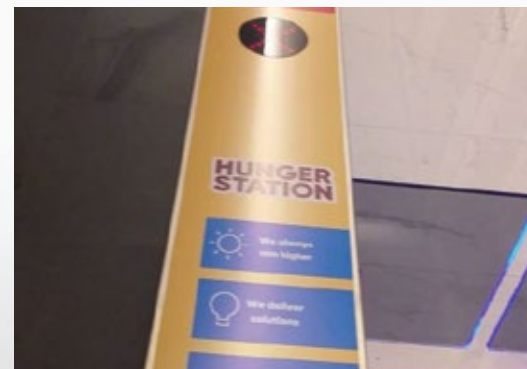


Design and Installation of a Main Signboard and Directional Signs for GfSA



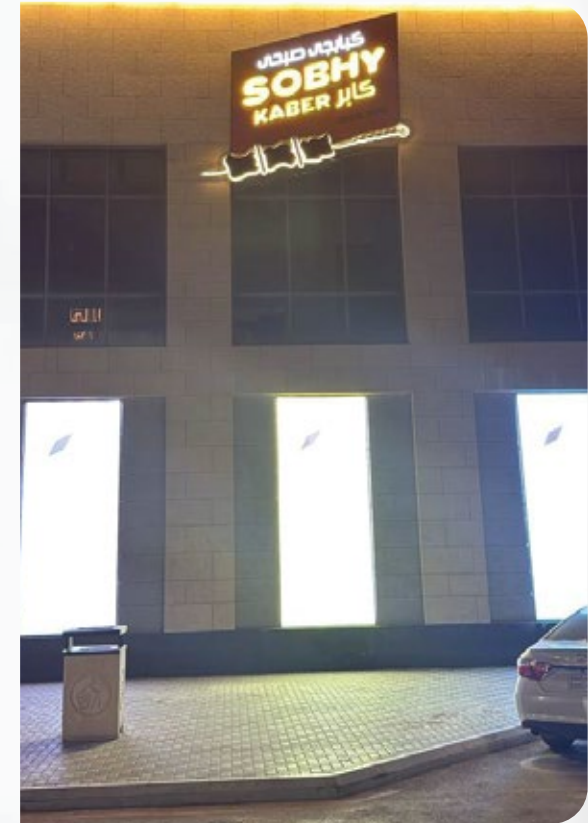
**HUNGER
STATION**

Supply and installation
of HungerStation signs





Supply and installation of Sobhi Kaber Restaurant signs





Supply, design and installation of panels





Supply, design and installation
of signs and fencing for the
Al-Ajlan Tower project in Riyadh





Design and Printing of Fence for King Saud University Endowments





Supply and installation of
SMSA signs for 180 branches





Supply and installation of signs or Kids Creative School

"THE ONLY
BAD
WORKOUT
IS
THE ONE
THAT DIDN'T
HAPPEN."





LET'S BUILD MEANINGFUL BRAND EXPERIENCES



PRODESIGN
EVENTS & BRANDING & PRODUCTION

From concept to execution,
we create experiences, environments,
and brand moments that leave lasting impact.



Riyadh, Saudi Arabia



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SCAN TO CONNECT



PRODESIGN
EVENTS & BRANDING & PRODUCTION

We don't just deliver events,
we create impact that stays.

